

Second Year B.B.A. Semester – III

Course No.	Course / Title of Paper	Course	No. of Credits	Internal Assessment	University Assessment		Total Marks
					Univ. Exam	Practical	
301	Principles of Human Resource Management	Core Course	3	30	70	—	100
302	Supply Chain Management	Core Course Tutorials	4	30	50	20	100
303	Global Competencies & Personality Development	Core Course	3	30	70	—	100
304	Fundamentals of Rural Development	Core Course	3	30	70	—	100
305	(A)Marketing Management (MM) (B) Financial Management (FM) (C) Human Resources Management (HRM) (D)Services Management (SM) (E)Agri Business Management (ABM)	Discipline Specific Elective (DSE)	4	30	50	20	100
306	(A)marketing management (MM) (B) Financial Management (FM) (C) Human Resources Management (HRM) (D)Services Management (SM) (E)Agri Business Management (ABM)	Discipline Specific Elective (DSE)	4		50	50	100

Second Year B.B.A. Semester – IV

Course No.	Course / Title of Paper	Course	No. of Credits	Internal Assessment	University Assessment		Total Marks
					Univ. Exam	Practical Exam	
401	Entrepreneurship and Small Business Management	Core Course	3	30	70	—	100
402	Productions and Operations Management	Core Course Tutorials	4	30	50	20	100
403	Decision Making and Risk Management	Core Course	3	30	70	—	100
404	International Business Management	Core Course	3	30	70	—	100
405	(A)Marketing Management (MM) (B) Financial Management (FM) (C) Human Resources Management (HRM) (D)Services Management (SM) (E)Agri Business Management (ABM)	Discipline Specific Elective (DSE)	4	30	50	20	100
406	(A)Marketing Management (MM) (B) Financial Management (FM) (C) Human Resources Management (HRM) (D)Services Management (SM) (E)Agri Business Management (ABM)	Discipline Specific Elective (DSE)	4		50	50	100